

8-26-1975

The Ithacan, 1975-08-26

The Ithacan

Follow this and additional works at: https://digitalcommons.ithaca.edu/ithacan_1975-76

Recommended Citation

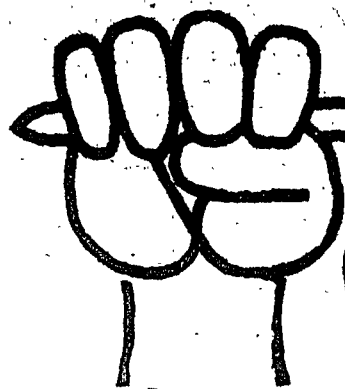
The Ithacan, "The Ithacan, 1975-08-26" (1975). *The Ithacan*, 1975-76. 1.
https://digitalcommons.ithaca.edu/ithacan_1975-76/1

This Newspaper is brought to you for free and open access by the The Ithacan: 1970/71 to 1979/80 at Digital Commons @ IC. It has been accepted for inclusion in The Ithacan, 1975-76 by an authorized administrator of Digital Commons @ IC.

RECEIVED

AUG 28 1975

ITHACA COLLEGE
LIBRARY
Periodicals



the ithacan

Published For The I.C. Community By I.C. Students

ITHACA COLLEGE ITHACA, NEW YORK

AUGUST 28, 1975

VOLUME 49/No. 1

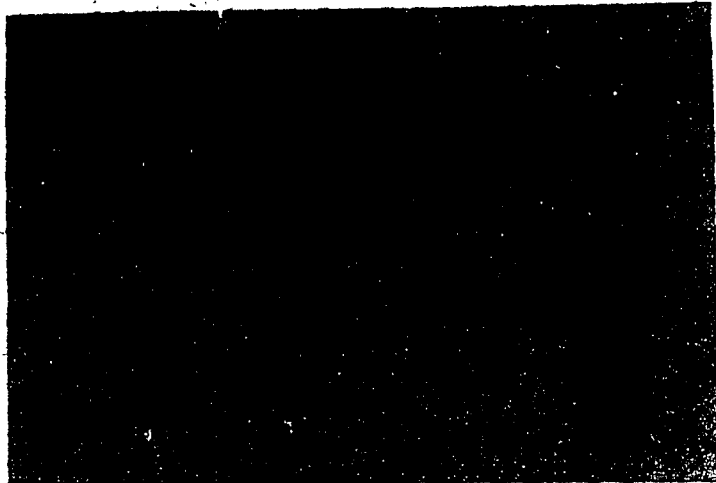
Registration Begins Friday; Lines Begin On Thursday

If you think trying to get along with your roommate is tough, wait until tomorrow when you have to register for the Fall semester. It begins as a procession similar to the one that was seen on the path to Noah's Ark. It culminates in a scene which can only be described as feeding time at the Bronx Zoo.

Academic and General registration will take place in the Ben Light Gymnasium on August 29 and 30 (Friday and Saturday) from 8:30 am to 3 pm. New, transfer and readmitted students are required to complete registration on Friday. All continuing students will register on Saturday.

This year, under the leadership of Registrar John Stanton, who is running his first fall registration since joining the College administration last year, registration should be easier than in years gone by.

Stanton, who said he wanted to make registration "simpler and quicker", initiated a plan aimed at reducing the number of students who have to attend



Freshman Orientation Counselor John Levey offers helpful advice to one of 1300 confused freshmen, several of which descended on campus yesterday.

registration. All returning students who were satisfied with the schedule of courses mailed to them over the summer had the option of sending their ID along with full payment of the bill to the College, or attend registration.

"I don't like to see students in registration if I can help it," said Stanton.

This concept was made more viable this year due to the fact that the scheduling percentage was excellent. According to Stanton, approximately 95% of

continued to page three

Overenrolled Again — 106 triples; 11 ?

"We're in big trouble." Director of Residential Life Don Runyon is the first to admit the next few weeks are not going to be easy ones. According to the Housing Office, there are 106 tripled rooms and 11 people unassigned. That later classification refers to those students who will spend their first weeks of school living in lounges.

Runyon said that the unas-

To complicate matters, the newly-renovated Clarke Hall in the Lower Quads was unfinished at the beginning of the week. The final work is not expected to be completed for at least another week.

Students will be able to move into Clarke when they arrive on campus but construction, especially in the lounges,



Construction has begun on the new headquarters for Safety and Security. This was one of several renovations undertaken over the summer. Other photos of these projects appear on page 10.

Rod Serling Dead at 50; Victim Of Heart Attack

Television writer-producer Rod Serling died Saturday, June 28 at the age of 50. Two days earlier he had undergone open heart surgery for an undisclosed illness. A month earlier Serling was treated in Ithaca for what was diagnosed as a mild heart attack.

Before he became a visiting professor in the Ithaca College School of Communications, Rod Serling had established himself as one of the most prominent dramatic writers in the film and television media. Recently, one usually saw him tell about "banking the way you want it to be", or how to have your car rust-proofed, in two of the many commercials he made. However, these familiar images of Serling do not overshadow the enormous contributions he gave to his profession.

The best memories of Rod Serling probably come from his

two television series of the bizarre and the supernatural. "The Twilight Zone" gave birth to a previously unexplored genre in the then-young medium. Most of the show's scripts were written by Serling, which explains the unique plots: a commercial airliner accidentally breaks through the time barrier... a dead billiards champion returns to life for a final match... a woman is trapped on a department store level that does not exist... All of these horror tales were basically common, everyday experiences carried to a creative extreme that created a nightmare. The show, which had a very lengthy run on the CBS network, was under Serling's total supervision (being produced by his company, Cayuga Productions).

Several years after the "Twilight Zone" demise, Serling went to Universal Studios and NBC to film a supernatural anthology, "Night Gallery". Ori-

ginally a one-shot World Premiere Movie, the format developed into another Serling-hosted series. In its better days, "Night Gallery" gave the public some of Serling's best work, notable an episode entitled "They're Tearing Down Old Tim Riley's Bar", which brought its author one of his six Emmy awards.

After a couple of years, a dispute between Serling and Universal over creative matters led to a decline of quality in the scripts (of which Serling was writing fewer), and an unfortunate change in time slot finished the series off.

Serling had to make waves within the television industry to be the innovator he was, and

continued on page eleven

signed students should be placed in room within the next two weeks. As for the triples, he conceded "it might take some time."

It is not unusual for this problem to arise at the beginning of a new academic year. Last year there were about 90 triples, but as Runyon pointed out, this year will be worse than last.

Two major reasons for this problem are that there are an estimated 1300 incoming freshmen while only 1100 graduated. Secondly, room assignments are made in accordance with a projection of how many of the accepted students at Ithaca College will actually be enrolling here. This year, as in the past, more students have chosen to attend Ithaca than expected.

will continue through the next couple of days.

Workers in Friend's Hall will be hard-pressed to complete that project before September 1, the day classes are scheduled to start. Partitions for the third floor classrooms will not arrive until after classes begin. This will cause a temporary relocation of some classes.

Other construction over the summer included work on the Spiritual Center, (remember the pond?), the new Safety and Security building, and the Campus Center - an expansion of the library. The Campus Center will pose the greatest inconvenience to students since that is not due to be completed until September 1.

Response To Complaints:

Saga Offers Mealtime Changes

Saga, along with the rest of Ithaca College, has made some changes for this year in the meal plans.

Saga Food Corporation has signed a new contract with the College and has expanded its service to include a continental breakfast in the Terrace and Towers Dining Halls in addition to that of the Union.

In the past, both the Terrace and Towers Dining Halls opened at 7:30 am to serve hot breakfast until 9:00 am at which time they closed. They will now remain open until 10:00 am, supplementing the extra hour with a coffee-rolls-donuts hour. The new hours will extend from

Monday through Saturday.

Saga also plans to introduce a few new ideas into its lunch service. On several days of the week they will serve breakfast foods at lunchtime. Also a participatory lunch, similar to that of Sunday brunch, will be served several days during the week.

According to Director of Saga Food Services L.R. McNeely, the changes have been made to better serve the students. "Saga is a performance plan" said McNeely.

Apparently the results of the Dining Hall Survey, taken during Spring semester last year, named lunch as a problem

area in the food service. Hopefully the changes made will remedy that complaint.

The changes in the breakfast plan were made to enable all of the Ithaca College students to enjoy a later breakfast, rather than just those who use the Union Dining Hall.

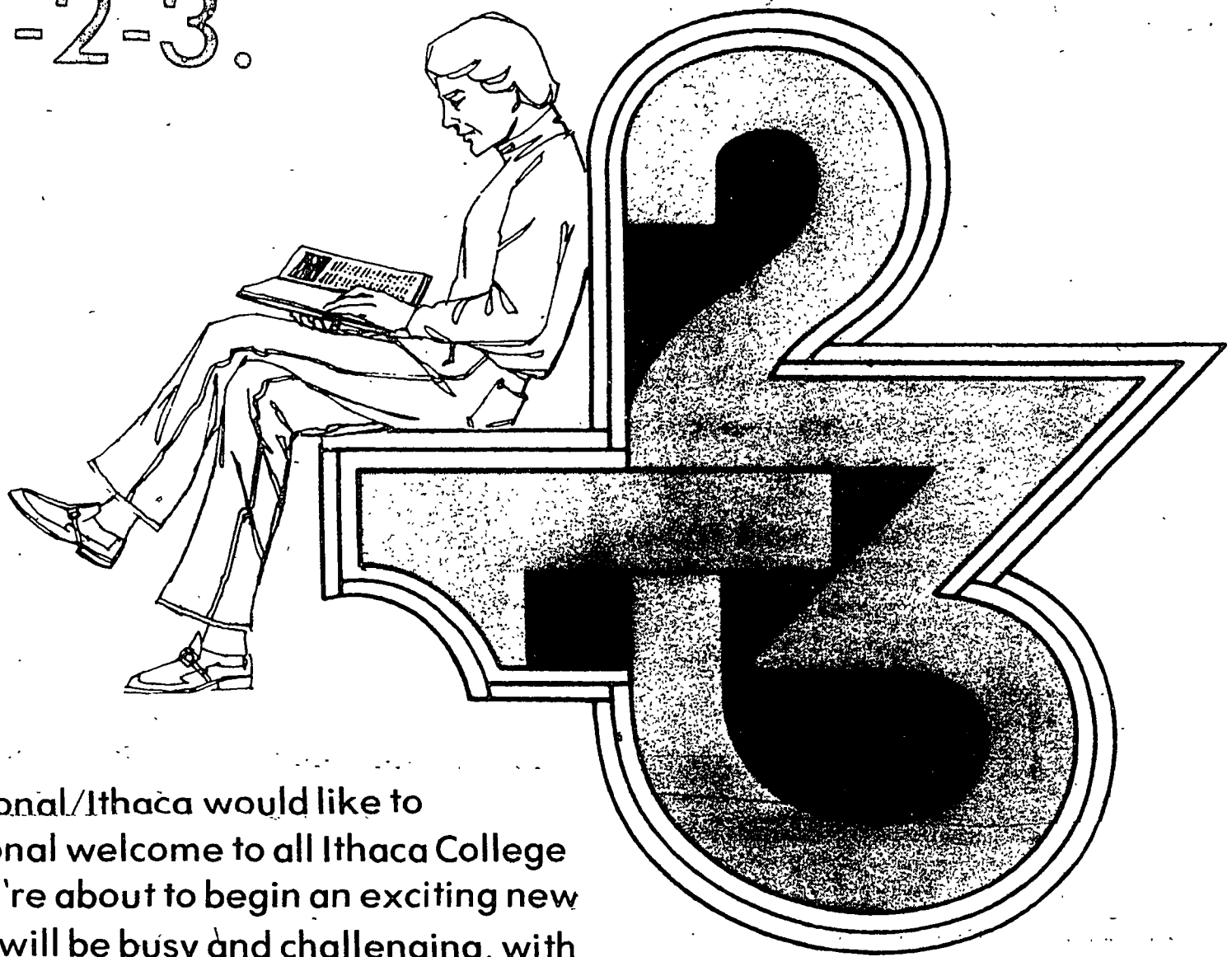
One more aspect of the Saga Food Service mentioned by McNeely, although it was in effect last year, was the availability of weekend passes.

These are passes which are issued to guests of IC students.

They cost \$6.00 and will admit the guest into four consecutive meals beginning with Friday dinner and ending with Sunday dinner.

ITHACA COLLEGE LIBRARY

The no-hassle checking account. It's really as easy as 1-2-3.



First National/Ithaca would like to extend a personal welcome to all Ithaca College freshman. You're about to begin an exciting new life. A life that will be busy and challenging, with less free time than you're used to. One way to save both time and effort is with our no-hassle 1-2-3 Campus Checking Account. It's your most economical and efficient way to bank.

Number 1, there's only one monthly service charge (\$1.23 of course) for an active account. Which means you don't pay when your account is not being used, like during the Summer when you're away.

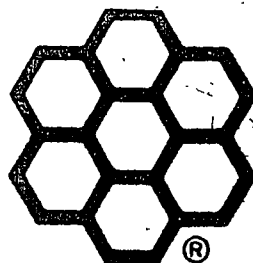
Number 2, You can write all the checks you want to with no additional per check charge.

Number 3, convenient account statements are mailed to coincide with your school terms so that they're in your mailbox when you're on campus --not when you're home on vacation. Our main office

is conveniently located down the hill from the Ithaca College campus. Our office is on the 'Commons' next to the corner of State and Aurora. Be ahead of the game and open your 1-2-3 Campus Checking Account today. If you or your parents have any questions about banking in Ithaca, please contact us and we'll try to answer your inquiries.

Meanwhile, we look forward to serving you. All of us at First National/Ithaca wish you a successful and happy year.

After all, we've been friends a long, long time.



**FIRST
NATIONAL
ITHACA**

An affiliate of Security New York State Corporation.

A Nice Place To Visit, But, Oh, That First Day Here

By Fred Raker
and Bob Don

Having swirled through the one way streets and detours of downtown Ithaca, you finally discover that the two towering buildings on the hill are not part of Cornell's Hotel Management School, but instead, an upward extension of the one and only Ithaca College campus.

With housing assignment and high school diploma in hand, you find the easiest way to locate your dorm is to completely ignore the strange objects in fluorescent vests dotting the roadway. After parking in a fire lane you proceed to seek out your head resident, one you perceive as "that person who lives in a really snappy apartment, gets paid lots of cash and receives numerous fringe benefits, just for handing out keys..."

After hours of intense research, you are told you do not live in this dorm. Within minutes you arrive at the Housing office, where you are told that the Housing Director is out to

lunch...and probably will be for the next six to eight years.

So here you are. A college freshman with no place to go and no time to get there. You feel panic setting in. Then, without warning, your HR informs you that a computer error (get used to that one) is the cause for the mixup.

Having received your key, you trek up to your room. Opening the door, you realize that your room was used for scrimmage games by the IC Bombers this past summer. Wading through the empty cans of Bud, you finally reach your desk to begin the trying task of filling out the room condition report.

It's an interesting sight to see as you sit there making everything into a complete report, from ripped sheets to cracked plaster. Your little brother is still standing in the doorway holding 9000 pounds of stereo equipment and Led Zepelin records; your mom complains about the drabness of the curtains while your dad breezes through the orientation booklet trying desperately to find out what time parents can leave.

After some time, you inquire about your roommate. The advisor on the floor informs you that your roommate is a member of the opposite sex. There goes the panic sitting in again. But wait...it must be another computer error. No, it is for real. It's the new dorm on campus, just instituted yesterday. But how to explain to mom and daddy; they'll never understand. But you're in college now, and that means responsibility and maturity and nerves of steel.

So you prepare yourself by saying "this is the first day of the rest of my life. (not very original, but yours is not to reason why...)

You wince, expecting tense and massive cries of "You're coming home this minute!" and "This is college?" But you are wrong. There are no tears and no yelling at all. Just the dulcet tones of your mom saying "these curtains are really drab, I'll send some up tomorrow," and the look of anguish on your little brother as he sustains a double hernia. (Your dad, meanwhile, has fallen asleep on your bed, the orientation booklet dangling from his hand.)

What's Going On Here?

The Ithaca Student Services Corporation (The Record Store) is now taking applications for employment during the 1975-76 school year. Forms are available at the Union Information desk for the positions of manager, clerks and accountants, all of which are needed immediately.

The Ithaca College Student Government is now taking applications for a part-time secretary. Forms for the position are available at the Union Information desk. Qualifications include the ability to keypunch without mistakes, typing, filing and odd job capabilities, and must be mature, dedicated and motivated.

Interested in how The Ithacan operates? Interested in working for The Ithacan this year? Stop down this Saturday between 11 and 4 and meet some of the editors and staff. Offices are located on the Garden Apartment side of Landon Hall (dorm 6 in the lower Quads).

There will be an introductory meeting for all students interested in the Community Service Program on Wednesday, Sept. 3 at 8 pm.

There will be an introductory meeting for all students interested in the Community Service Program on Wednesday, September 3 at 8 pm. in the Job Room, Egbert Union. The Community Service Program provides students with the opportunity to become involved in any of a large variety of volunteer experiences and to receive credit, if desired, for such work. Applications will be accepted through September 14.

The concert season at Ithaca College is off to an early start with the music of J.S. Bach being performed publicly by guest pianist David Mulfinger September 2 and 3 at the School of Music.

On Tuesday (Sept. 2) Mulfinger will play the first twelve preludes and fugues from Book 2 of Bach's Well-Tempered Clavier. He will play Nos. 13-24 Wednesday (Sept. 3). Both recitals, at 8:15 pm. in Walter Ford Hall, are free of charge.

Area piano teachers are invited to attend a seminar with Mulfinger at the School of Music at 4:30 pm Thursday.

... Registration

continued from page one

the student schedules were complete. Complete, Stanton explained, however only applied to the courses desired and not to the times desired to take those courses.

Those students who mailed in their IDs can pick them up, completely validated, at the Registrar's office during the regular hours of registration.

Students living in Quads, Towers and Valentine can pick up their registration materials from their Head Resident when they move into their dorm. Residents of the Terraces will pick up their registration information from the central check-in area for picking up keys in the first floor lounge of Terrace 7A.

Without exception, all students must complete General Registration before 3:00 on Saturday, August 30. Those not complying will be charged the late fee of \$50. The only way the fine will not be levied is if it can be proved beyond a shadow of a doubt that the College is responsible for the tardiness through one of its offices.

Academic registration will be held in Gyms 1 and 2, General Registration in Gyms 3 and 4.

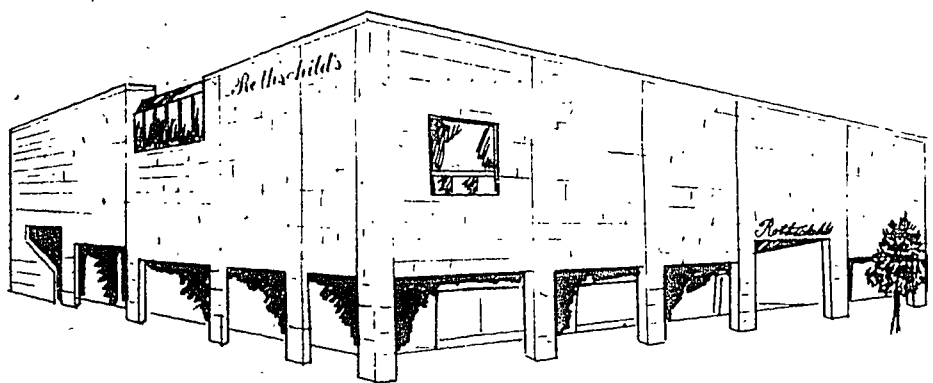
For you new students, registration is an experience you may never want to remember.

Unless, of course, you happen to enjoy waiting on long, long lines.

DATE	
Friday August 29	Saturday August 30
ACTIVITY	
General/Academic Registration	General/Academic Registration
PLACE	
Light Gym	Light Gym
PARTICIPANTS	
Freshmen/Transfer/Readmits	Upperclass continuing students

WELCOME STUDENTS!

While you're strolling on the "Commons",
be sure to visit our exciting new department store



Come in and look us over, you'll find the same friendly service and the greatest selection of famous brand names in fashions and all sorts of ideas for refurbishing your apartments and rooms.

THREE HANDY CHARGE OPTIONS:

Rothschild's Charge Account, Bank Americard,
& Master Charge

OPEN DAILY 9:30 to 5:00;
Thursday night 'til 9:00

CLOSED LABOR DAY,
MONDAY, SEPTEMBER 1

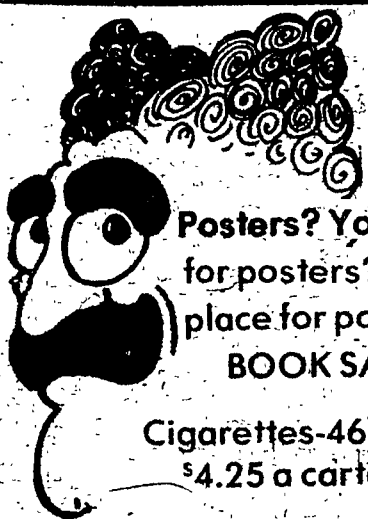
Rothschild's

on the commons

phone 272-5000

the Booksale
Gallery

106 W. STATE



Posters? You say you're looking
for posters? Well, the ONLY
place for posters in Ithaca is the
BOOK SALE GALLERY.

Cigarettes-46¢ a pack
\$4.25 a carton

art prints, fish nets, pipes, papers,
puzzles, books and cards

open til 9:30pm

EDITORIAL

OPEN THYSELF

The class of 1979 is here and you, the members of it are reacting to Ithaca College and Ithaca College is reacting to you. Over and over again you have asked yourself the inevitable question, "What is Ithaca College going to be like; what should I expect?" Thus far, you have received all kinds of inside info from friends who have lived through the "Freshman Fiasco", parents who remember exactly what it was like, and over-concerned neighbors and relatives who want you to make the most of your college experience. Not to belittle any of this advice, but you must remember the thing to be stressed the word experience...Ithaca College is an experience you have to live.

There are many different avenues of experience open to you at Ithaca College, and you have the opportunity to follow any or all of these paths. You find yourself in the strange new world of Ithaca. You are not yet acquainted with the academic or social customs of the place, but you will be quickly oriented to them. You will then have to decide just how much you want to accept the values of this institution, if at all. No matter what you decide to make out of your education here, probably the best guideline you can adopt for yourself is to be open to every part and every person that makes up this institution.

You are going to meet people from all kinds of lifestyles and come in contact with many different causes and philosophies of life. You do not have to accept any of them, but you have a responsibility to yourself to be sensitive to all of them.

Many have probably advised you to remember that you are a student first, and to keep that in mind when you are trying to juggle your academic life around your overflowing social life. Yes, you are a student and there is an education to be had from relating to the classroom experience at IC. But there are other things to experience; you are a person who needs to grow in many other ways.

You have the chance to experiment with different ideas, ways of thinking and ways of doing. You will be having new experiences in studying, with drugs, interpersonal relationships-you will probably find yourself expressing your emotions and thoughts in ways you never thought you could...or would. Part of a never-ending quest to determine the question "Who are you...really?" How you decide to relate to IC is a decision that you alone can make. But the best thing you personally can contribute to the IC community is a sincere openmindedness. Be willing to hear out all views and ideas, never being afraid to express your own. If you do, you will learn more because of it and others will too.

The Ithaca College experience is a great one...don't waste it on yourself.

If you are a bit befuddled by the processes of registration, there certainly won't be any comfort in the fact that by September 19, the registrar must have the initial list of courses to be offered in the spring of 1976.

"When I was 16, I thought my father was an ignorant man. By the time I had reached 21, it was shocking to see how much insight my father had gained in just 5 years!"

Mark Twain

"A college education is what's left after you've forgotten all that you've learned."

Anonymous

"Live while you've got life to live...love while you've got love to give."

Piet Hein

"Learning too soon our limitations, we never learn our powers."

Anonymous

The world is going so fast nowadays that the man who says it cannot be done is usually interrupted by someone doing it."

Anonymous

STAFF BOX

Editor-In-Chief....Andy Friedman
Associate Editor....Paul Stern
Advertising Manager....Jeffrey Salkin
News Editor....Toni Somma
Sports Editor....Marci Gorman
Entertainment Editor....Jay Bobbin
Features Editor....Fred Raker
Photo Editor....Ian Hanigan
Art Director....Bob Don

News Staff

Laurie Costa, Cindy Schwartz, Andy Gilbert, David Grohman, Barbara Fox, Tom Leander

The Ithacan is published weekly during the college year, excepting the second week of November, the third week of December, the first week in March and the second week of May. Second Class postage paid at Ithaca, New York. Postmaster, please send form 3579 to: Business Manager, The Ithacan, Basement, Dorm 6, Ithaca College, Ithaca, New York, 14850. Telephone is (607) 274-3207. Subscriptions cost \$10.00 per year, \$18.00 for two years and \$25.00 for three years. Editorial views reflect the opinion of the Editorial Board. They neither reflect the opinion of Ithaca College nor necessarily indicate the consensus of the student body. The Ithacan reserves the right to correct, edit, or refuse to publish any material submitted for publication.

An Open Letter From...

President James Whalen

I want to welcome the class of 1979 to Ithaca College and wish you the very best as you begin your college career. Congratulations are in order for both you and me for having been selected by Ithaca College. I arrived here just a few weeks ago as the new president.

The opportunities afforded you at Ithaca College, both curricular and extra curricular are

rich, many and varied. I urge you to take full advantage of them. What you do, and how you participate in these next few months will be very important not only for the next couple of years but for the rest of your life.

I look forward to meeting you and sharing Ithaca College with you. Good luck as you begin your stay.

Student Body President Rich Otis

Have you ever been to the White Mountains of northern New Hampshire? Do you remember the first time you reached the summit of Mount Washington and looked into Maine and Vermont? All the times since have not been quite long enough for the mountains to become a part of you, long enough to slow down and breathe the solemn beauty. If not the mountains, then maybe you can remember the first time you moved into a new house, or drove a car by yourself, or went to the Ninth Circle in the City, I don't think I'd be too far afield if I said that you probably feel that same eager nervousness right now.

I was in those mountains last week when I realized that my summer was being told it was over and another excursion--the school year, was about to begin. In the quiet you listen to yourself and maybe answer some of your own questions. I asked and never really found an answer, "What do I know about being a freshman?" Hell, that's four very long years ago, and you were only one in a thousand very different people. Having little or no qualifications (without even considering my literary inabilities) I'm not going to present you with any sophistic pearls of wisdom about being a freshman.

What I should do is try and make some suggestions about living at Ithaca College. The town of Ithaca is an amazing place. You will be in for a great loss if you don't take advantage of it in your years here. Go out and meet the people whose

homes are her, swim in the falls, live in the town, investigate the wilderness. When people, classes or whatever start driving you up the wall, take off for a while. Maybe a walk up the gas line that runs south from the ski slope, or drive out to the springtime Maple Sugar Festival in nearby Marathon. Check out Cornell. If we don't have it they will, from a special research journal to myriad vices.

If you need something, do not hesitate to ask. If your advisor seems like an academic wasteland, find someone else, advice is something you probably should constantly seek and carefully consider. When it looks like you probably got a raw deal somewhere, call the Student Government Office (274-3377, x3377) and we'll do our best. Living in a college is a group experience. Make an honest effort to meet and understand people, both the faculty and other students.

Hopefully, some of your best friends will come from the faculty. Don't be intimidated by them or the administration. Stand up and object if you feel it necessary (you pay the salaries) but do it with reason and thought.

I'm here to serve and represent you and the rest of the students of Ithaca College, if I can help, call me (272-2684). In some ways I envy you. I would like to do differently many things I have done, but I am a little intoxicated with the sparkle of future excursions not the past.

Dean of Students John Brown

You have finally made it to Ithaca College, Ithaca, New York. Welcome and it's great to have you new students, freshmen and transfers, joining the College community. This is a fine place you are becoming affiliated with and you can make of it all that you will.

If your expectations are low, e.g. you plan to enjoy yourself as much as possible and work as little as possible you probably will be able to get by, at least for a while. If you're not ultimately thrown out you will probably leave when you realize you are wasting your time and your parent's money. On the way out, you will probably grumble about all the College did not do for you.

If you have high expectations you should be able to realize them. In my estimation Ithaca College provides an environment in which students can develop in ways that are important to them. It usually takes assertiveness, commitment and initiative, but I have seen many students who have been able to make the College work for them in significant ways educationally and personally. In

such situations both the institution and, most importantly, the individuals have gained as a consequence. There are things to do here socially, personally and certainly academically and you, more than anyone else, are going to be responsible for making them happen.

I feel many Ithaca College students have one shortcoming and that is that they do not have a high enough level of expectation for themselves. All of you have a great deal more to offer than you frequently feel free to offer. You have intellectual and personal resources you don't bring forth. Why this situation exists I don't know and I sometimes worry about it.

I feel we do have a community here in which people can become all that of which they are capable of becoming. I hope that while you are here you will make demands on the institution which will stretch your and the College's intellectual and academic resources so that we can all benefit.

Have a productive, enjoyable and stimulating year!

The Ithacan

Yes, the Ithacan can use you, but...

DO NOT join the Ithacan just to put it down on your resume for graduate school...you can that anyway...grad schools rarely check out your list of activities.

DO NOT join to get free pens and pencils. We do not supply them.

DO NOT join just to receive a four-color, laminated press pass good for bluffing your way past admission gates at concerts, plays and sporting events. We do not supply them, either.

DO NOT join just to participate in our wildly sexy and sometimes perverted orgies. We do not have them. However, if you are interested in participating in a wildly sexy and sometimes perverted orgy, there are many on our staff who would be willing to arrange one.

DO NOT join the Ithacan with the hopes of becoming an investigative reporter seeking to uncover a major scandal within the college administration...in the first week. It just will not happen...you'd be surprised how deathly dull and boring this administration really is.

DO NOT join the Ithacan with the idea of making easy money. New policies and re-organizations as of Sept. 1 will be paying in experience what is lacking in dollars. There is money to be made at the Ithacan, but you will have to work for it.

DO NOT get us wrong.

We do not try to discourage anyone...ever. We will always welcome new students interested in helping out, but, please...do not join for the wrong reasons.

The Ithacan is a bit more than your average college newspaper. The Ithacan is an independent corporation--a newspaper business--run entirely by students of Ithaca College. We are not censored or governed by the administration. We serve the entire college community as well as providing a link between the downtown population of Ithaca and the college on South Hill.

SO...if you are willing to work...hard...and under deadlines, we want you.

If you can sell and are willing to give 2-5 hours per week (more, if you like) earning substantial commissions selling our advertising, we want you. If you can type, read, spell, or have an artistic mind, we want you.

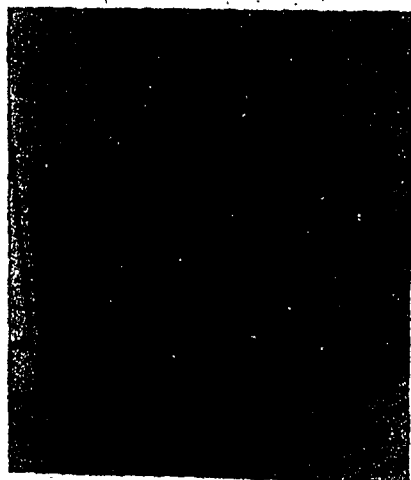
You need the requirement...willingness to work hard and be proud of your work. If you are willing to supply the desire we will do our best to teach and guide you.

Call 274-3207 or x207 and ask for Andy Friedman or Paul Stern, or stop down to our newly renovated office this Saturday between 11 and 4. Our office is located on the Garden Apartment side of Landon Hall (dorm 6 in the lower Quads).

Who's Who On Campus:

A Pictorial Guide Of A Few To Turn To...

ADMINISTRATORS



"No, I don't look like Johnny Carson." Dr. James Whalen, President, IC. He's new here, but promises to be good and wants to meet all students.



"Simon says do this, do this..." Provost Frank Darrow, x3113. The chief of academics and open for innovative suggestions.

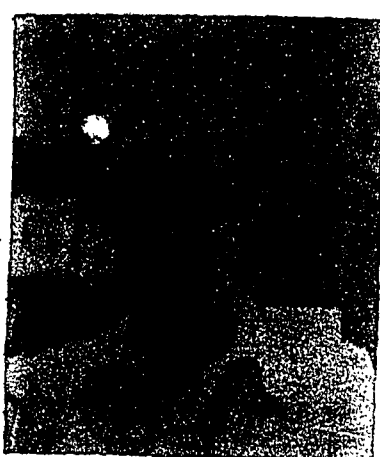


"I've got the Mets for 3 runs in the third inning" VP of Business-Finance Paul Farinella and loyal bookie, er, secretary, Marilyn Seeley, at x3285. The one to see to complain about tuition.



"The beard's a fake. The glasses are my own." Dean Ted Baker, x3102. Handles scheduling problems with the school of H & S.

DEANS



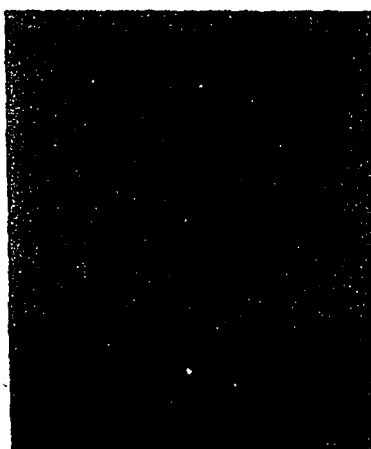
Acting Director of Graduate Studies John Shisler, x3143. If you plan on spending more than four years here...



"Hee hee! Having a scheduling problem? See Don Runyon!" Registrar John Stanton, x3129. Courses and credits and confidentialities.



"Look, I don't have a bottom row of teeth." Firman "Bo" Brown, Director of Drama/Speech department, at x3345.

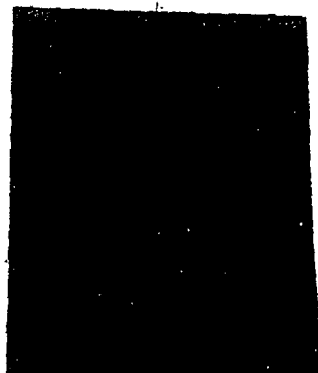


"You call that music?" Dean Craig McHenry, Music School. Known to hang around Ford Hall.

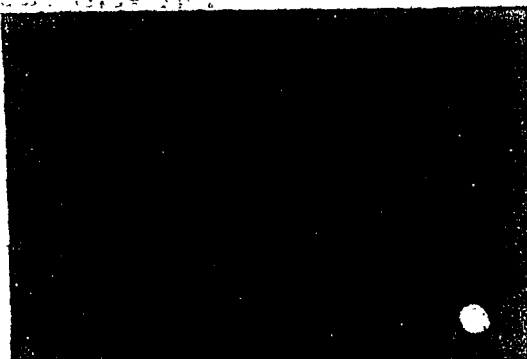
HOUSING



"What's a triple?" Don Runyon, Coordinator of Residential Life, x3142. For the serious living situation problems.



"Call me anytime...if you're good looking." Roger Chiochetti, general manager of WICB, the campus radio, x216 or x217 most anytime. Offices in Dillingham Center.



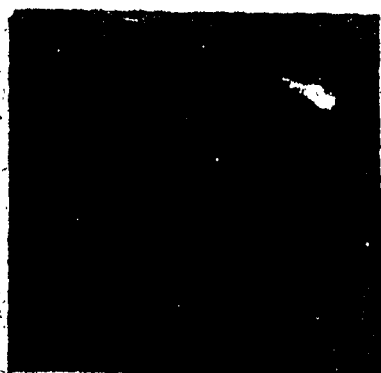
"Any stories that aren't true, we give to WICB to use." Running the weekly newspaper, among others, are, l. to r., Paul Stern, Andy Friedman and Jeff Salkin. x3207 for ads, news, classifieds. Offices in dorm 6.



"This smile is just painted on..." IntraCollege writer Gail Speedling. Call her at x389 if you have an announcement of interest.

MEDIA

STUDENT



"Say the secret word..." President of Student Body Rich Otis, x3377 or 3rd floor Union in Student Congress offices.



Can you spot the Camel smoker? The Union staff, who run the social center of the IC campus. x201 for info; x149 for Union scheduling.

TV Or Not TV? (Cable, That Is...)

If you have brought a television set to Ithaca and tried it out, you have probably seen only one thing—static. Reception of the three Syracuse stations (channels 3, 5 and 9) is possible, but it can hardly be described as "clear". That is why a cable TV system operates here in town.

The firm is Cerrache TV Corporation, and its cable hook-ups are available in all rooms on campus.

The charge for installation of the cable is \$10.70, and the monthly cost for service itself is \$6.00.

If you are interested (and if you want to see anything on the TV you brought up, you should be), Cerrache's phone number is 272-3456. It should not take more than a week thereafter to have your tv hooked up to the cable system.

That is the regular cable service. There is an additional service called Home Box Office, also available from Cerrache. This is a special closed-circuit channel which presents (among other things, uncut, very recent movies, including 'R'-rated features, and sporting events that are not telecast on commercial stations. For example, some films shown on Home Box Office earlier this year were "Death Wish", "Freebie and the Bean", "Scenes from a Marriage", "Juggernaut", "Chinatown", "The Sting", and "American Graffiti". These films are broadcast without commercial interruption. The Ali-Wepner fight was broadcast

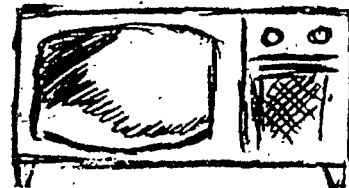
over Home Box Office last year also.

At this point, you are probably saying, "This sounds great, but does it cost any extra?" The answer: Yes.

To rent the converter for Home Box Office, the cost is another \$6.00 per month. This is in addition to the \$6.00 for the regular cable service. You must pay for the first three months (\$18.00) in advance, plus a \$30. returnable deposit for the converter—a total of \$48.00 to pay at first.

In the long run if you love to watch films that usually are not more than a year old, the cost of HBO is worth it. Two new

movies are shown over and over at different times for a week, then they pop up again a month or two later as "encore performances." Last year, there was a two-month waiting period for the converters because of the demand. Nothing is certain about the situation this year, but if you really want HBO, your best bet would be to order it now.



UNUSUAL GIFTS

the iron shop

DOWNTOWN ITHACA

272 5101



THE SUPER COLOSSAL EATURMONY

His appetite is insatiable...for...

tuition, extra fees, books entertainment.

FIGHT THE EATURMONY

Join BISHOP'S HOME CENTERS

'Save your bread' campaign

Clip the money savin' coupons below, and visit Ithaca's biggest and best headquarters for all the things you'll need for your room or apartment.

★ coupon

spread Latex flat paint
(reg. \$6.99) ONLY \$5.99
gallon expires 9-7-75

★ coupon

roller & tray sett reg. \$2.86
ONLY \$1.59 expires 9-7-75

★ coupon

20% OFF
all clay pots
expires 9-7-75

★ coupon

10% OFF GE light bulbs
expires 9-7-75

★ coupon

LAMP CORD ONLY 5¢ a foot
with coupon
expires 9-7-75

BISHOPS HOME CENTERS

Downtown & Northeast
We've got everything...
except a roommate.

p.s. Harvey's Mother recommend US!

You can do it...
We can help!



WELCOME
IC
STUDENTS!

BISHOPS HOME CENTERS

DOWNTOWN: 430 W. STATE ST. • 273-3511

NORTHEAST: 23 CINEMA DRIVE • 257-3500

OPEN: 8-5:30 • FRI. TIL 9 • SAT 8:45-5:30 • SUN. 9-1

NEW HOURS

Downtown Open Thurs. Till 5pm

Northeast Open Thurs & Fri. Till 5pm

★ coupon

PAINTER'S Pants \$6.95 with
purchase of 1 gal
expires 9-7-75

★ coupon

Masking Tape 2 rolls for
\$1.19 expires 9-7-75

★ coupon

MASTER 1500 Latch
reg. \$2.59
\$1.95 expires 9-7-75

★ coupon

10% OFF all drapery
hardware expires 9-7-75

★ coupon

ILCO D220sp NITE LATCH
\$4.50 expires 9- 9-7-75

★ coupon

CORK PANELS 1 x 2' 8 sq.
ft. per pkg.

\$5.09 with coupon
expires 9-7-75

CABLE CHANNEL

2: The local station, WCIC, evenings; a news-time-and-temperature wire service and Home Box Office previews weekday afternoons; otherwise, you get WHEN, the CBS affiliate in Syracuse.

3: WSYR, NBC in Syracuse.

4: Public Broadcasting Service station. When this station is off the air, it becomes WHEC, CBS in Rochester.

5: WNEW, New York City

6: WENY, Elmira and WENP, Scranton, Pa.; both are ABC affiliates. Our college station, ICTV, is on channel 6 Monday through Thursday evenings.

7: WNYS, ABC in Syracuse; ICTV telecasts on Channel 7 Sunday nights.

8: WROC, NBC in Rochester and WVIA, PBS in Philadelphia.

9: WOR, New York City

10: WICZ, NBC in Binghamton.

11: WPIX, New York City.

12: WBNG, CBS in Binghamton

13: WOKR, ABC in Rochester.

REFRIGERATORS FOR RENT

APARTMENT SIZE
BY MONTH OR SEMESTER

UNITED RENT ALL

363 ELMIRA RD. 273-1807



ANNOUNCING

STEAK AROMA

408
COLLEGE
AVE.

BEST STEAK

in town

Dinners...

Filet Mignon.

Sirloin Steak.

Fried Shrimp.

Pork chops...

BREAKFAST
SERVED DAILY



IT

OUT

WITH

WICB AM 61

106.9
CABLE FM

POPULAR PROGRESSIVE ROCK!

Campus News

Music & Events Calenders

Unclassified Ads

WICB AM

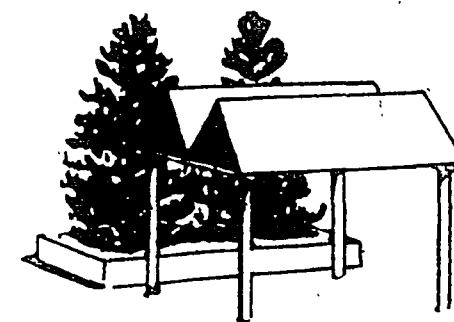
WHERE IT'S AT!

ITHACA COMMONS — DOWNTOWN

WELCOME STUDENTS

IN 101 WAYS WITH

MORE OF EVERYTHING

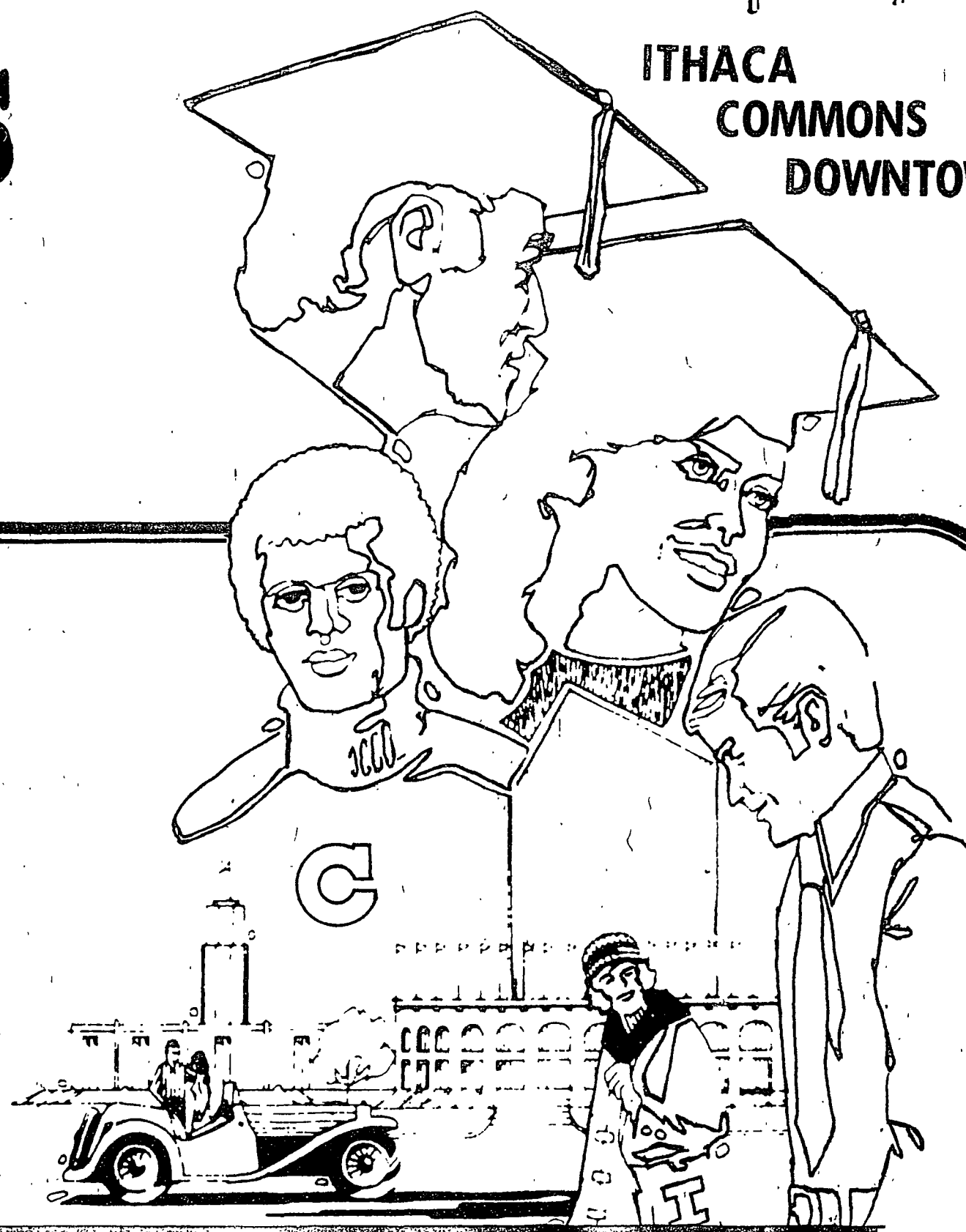


ITHACA
COMMONS
DOWNTOWN



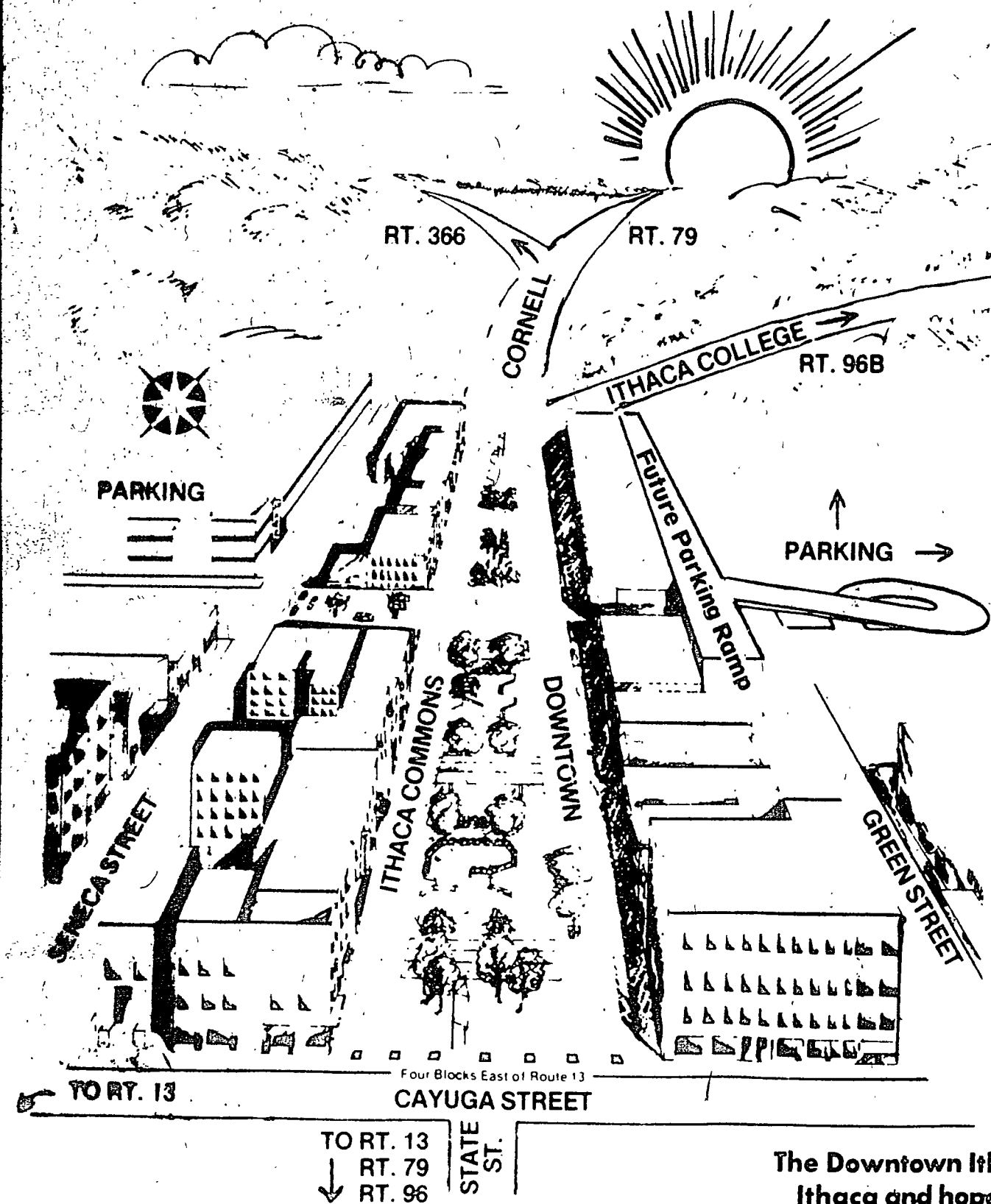
What better way to say "Welcome and Welcome Back" to students than to show off our newly completed Ithaca Commons Downtown.

We know it's going to be a tough year of studies and we can make it a little easier by offering students the



So before and after shopping, dining or entertainment, be sure to enjoy

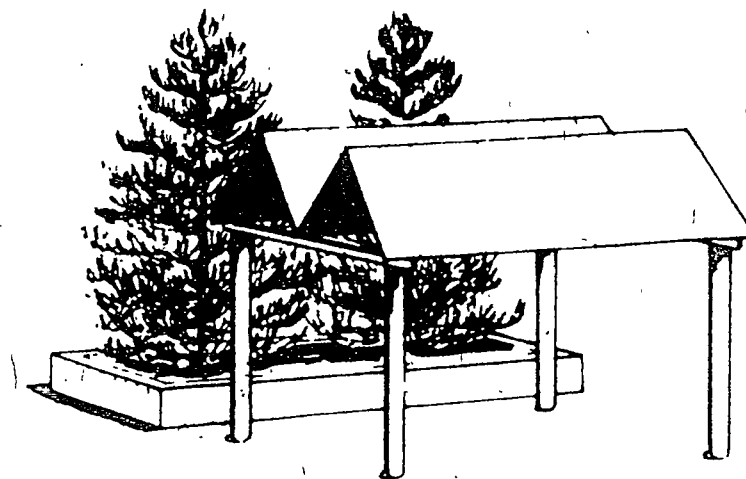
So, before and after shopping, dining or entertainment, be sure to enjoy the "Commons".



At last, a central business district for people.
The Commons is unique.
An open-air pedestrian mall, free of cars.
The Commons is a beautiful blend of
commercial services in a park-like environment
and you are always welcome.

THE ITHACA COMMONS:

- EVERYTHING YOU'LL NEED TO KNOW ABOUT SHOPPING
- OVER 125 RETAIL STORES AND SERVICES
- THE CENTER OF COMMUNITY ACTIVITY IN TOMPKINS COUNTY



ITHACA COMMONS

DOWNTOWN

The Downtown Ithaca Business Association would like to welcome you to Ithaca and hope this guide will make your shopping more enjoyable.

ITHACA COMMONS / WHERE BUSINESS AND BEAUTY ARE ONE.

RENOVATIONS...

...Staff Too

The buildings were not the only things renovated this summer; the College personnel underwent changes as well. Five of the last year's top-level administrators are no longer at the College and several other persons have new positions.

Former Executive Secretary to the President Eileen Dickinson has been named President of the New York State Commission of Higher Education. Associate professor of history and chairman of the Presidential Search Committee Frank Falcone and Carla Williams, an IC graduate, will fill Ms. Dickinson's post. Their specific titles and duties have not yet been determined, however.

Steve Schneeweiss, a one-time candidate for the Ithaca College presidency, was named President of Cazanovia College early in the summer. Schneeweiss had been the Director of Continuing Education. His former associate, John Shisler, will continue as the Associate Director of Graduate Studies.

Dave Knowlton, who served as deputy judicial administrator has left for Northern Illinois University to head up their Ombudsman Agency. No successor has yet been named for his post.

Associate professor of Business Administration, James Markowitz has been chosen as the college judicial administrator replacing Chemistry professor William Bergmark who is on sabbatical leave.

Also gone is assistant to the Dean of Humanities and Sciences John Sadwith. That position will not be refilled.

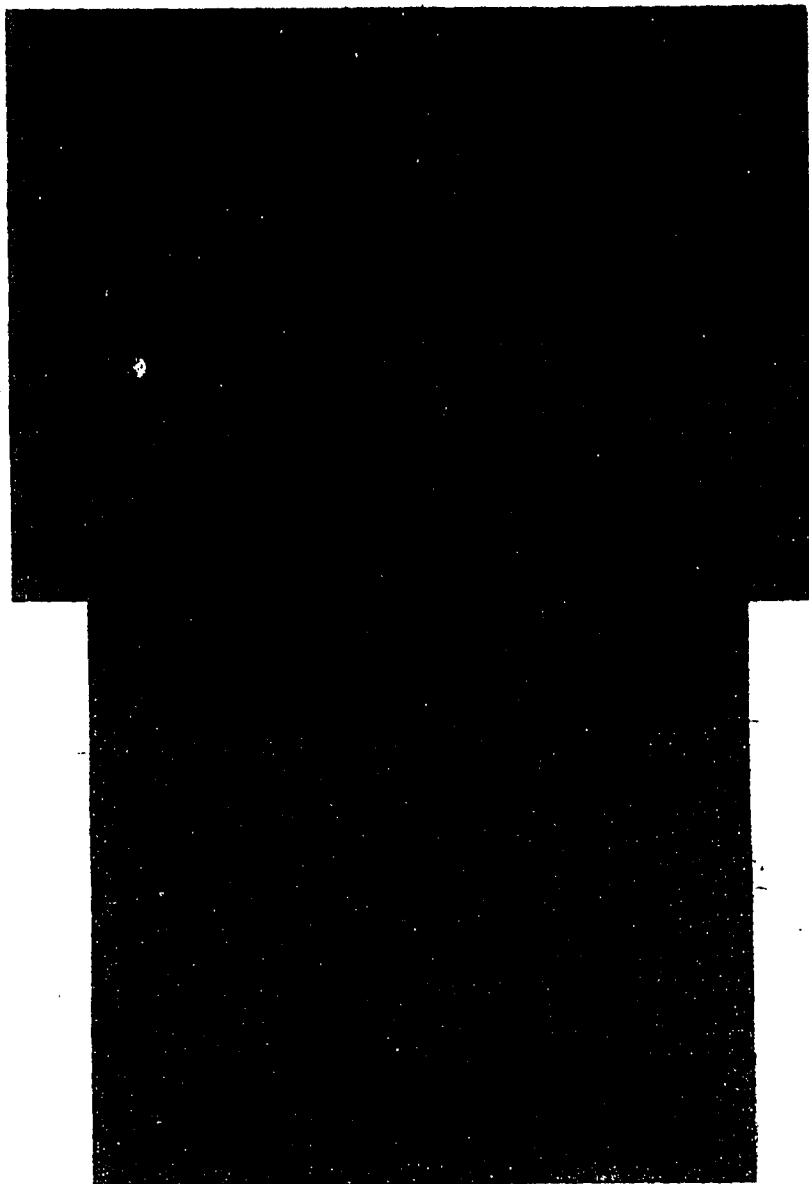
Michelle Viotty has been promoted to Coordinator of Housing Operations.

Another one time IC presidential candidate, Dave Adorno, Director of Business Administration left for an administrative position in a California University.

The four chairmen for the School of Communications were announced earlier this week by Dean John Keshishoglou, they are: TV-R--Dana Ulloth; Educational Communications--Palmer Dyer; Cinema Studies and Photography--Gustav Landen; Graduate Program--Ronald Nicoson

The new Director of the Office of Financial Aid is Patricia Welsh.

Two 1975 IC graduates, Brooke Ashby and Missy Hull have been tabbed to serve as interns in the Office of Campus Activities.



Clark...looking good.

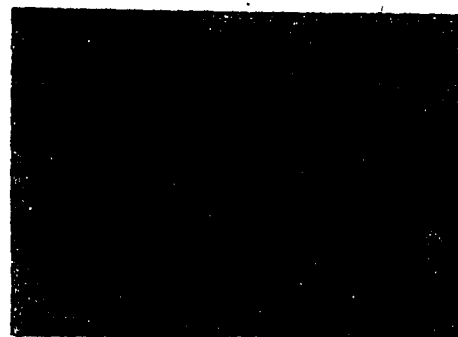


Friends...New hall, and more room to beep.



Face lift for the 'Berry'

photo by Ian Hanigan



Have a seat?

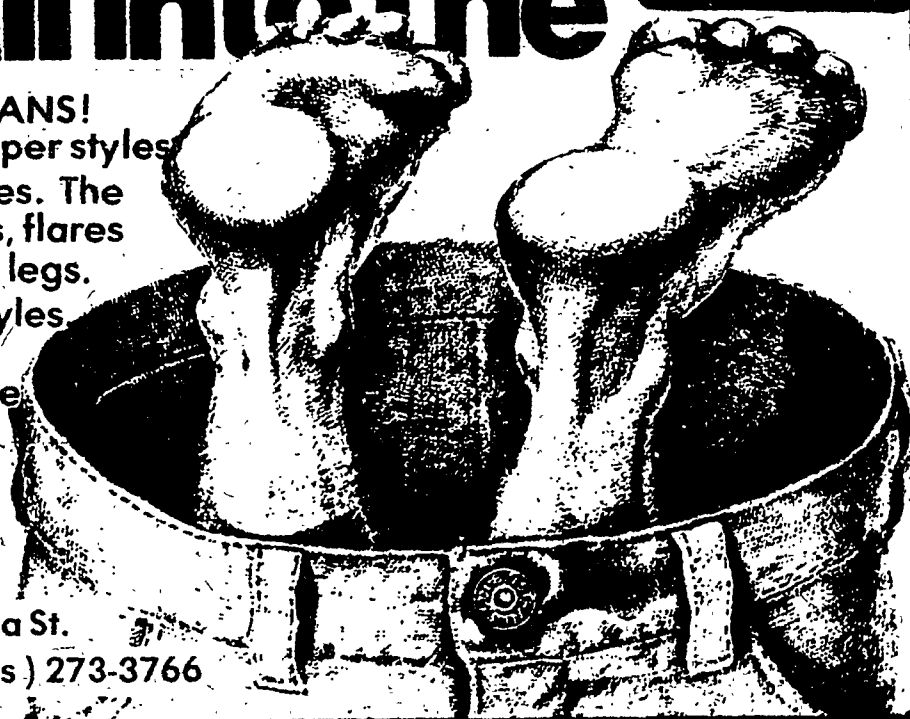
THE
FRENCH
CONNECTION
WELCOMES
ITHACA COLLEGE
STUDENTS
FOR
MIXED DRINKS AND
BEER ON TAP
319 College Ave.
Collegetown

Fall into The

people's
place

TONS OF JEANS!
A gang of super styles
for both sexes. The
newest bells, flares
and straight legs.
Knockout styles
Arranged
neatly by size
for easy,
no-hassle
shopping.

115 N. Aurora St.
(next to Hal's) 273-3766



Selective Service Registration

The law which requires all men born in 1957 to register with the Selective Service System is still in full force and effect. However, the registration procedures were changed on April 1, 1975. Men no longer register within a few days of their 18th birthday but during a single annual registration period.

After April 1, 1975, no one will be registered during the remainder of 1975. The first annual registration will be conducted during early 1976. As plans for annual registration are not yet complete, a Presidential Proclamation will announce a new registration procedure in late 1975. The dates of annual registration will be widely publicized.

Those registering before April 1, 1975 will not be required to register again.

... Serling

continued from page one

waves he did make. The foremost example of this was a 1966 TV-movie he wrote entitled "The Doomsday Flight". By today's standards, the plot might seem commonplace—it tells of an extortionist's attempt to get rich quick by planting a bomb aboard a commercial airplane just before its take-off. Since 1966, this basic idea has been reworked countless times, but it caused quite a stir in that year. Major airlines were up in arms with the fear of losing passengers because of the film's impact (an off-hand tribute to Serling's brilliance as a realistic author), and the Federal Aviation Administration was reportedly considering actions to prevent further showings of the film.

Serling was not one to sit still for what he considered to be the mundane, rather foolish aspects of the television industry. One of his prime targets was the commercial, as he made very clear in a highly satirical speech at last year's banquet for the

School of Communications. A fond wish of Serling's was for a new generation of television producers, directors, writers, et. al., who would restore and enforce high standards of quality in programming.

One of Serling's final jobs was as the narrator of a feature-length documentary, "The Outer Space Connection". The film returned Serling to the supernatural background which he is still so readily associated with. However, the other creation that immortalized Rod Serling should not be forgotten—"Patterns" (a television play of a battle for corporate power considered far ahead of its time), award-winning script for "Requiem for a Heavyweight" and co-authoring of the first "Planet of the Apes" film.

His forceful opinions and hopes for true quality in the media should also be remembered. If there was ever a writer qualified to urge others in his craft to strive for better things, it was Rod Serling.

Jay Bobbin

ITHAFLICKS

As our new year begins, a brief explanation of what Ithaflicks are might be in order. The films will be reviewed in this weekly column and are shown on campus in Textor Hall's room 102 [T-102]. Two films are shown each week, one on Thursday-Friday (with a \$.50 admission charge) and another, usually recent film on Saturday-Sunday (for \$.75). There is one show only on Thursdays, at 9:30 pm and two screenings Friday through Sunday starting at 7:00 and 9:30. You can find the films, dates, showtimes and admission prices listed at the end of the review each week for quick reference.

A character study, a mystery, a look at a highly technical and secretive profession...Francis Ford Coppola's "The Conversation" is all of these. It is also one of the most original films of the 70's, affirming Coppola (the main force behind both "Godfather" films), as a genius in the world of cinema, since the film was conceived entirely by him. "The Conversation" revolves around Harry Caul (Gene Hackman), a professional surveillance expert—more commonly, a wiretapper.

Outside of his work, Harry is a relatively uninteresting fellow, full of hangups. He hates to be questioned, keeps those who are not already informed in the dark about his job, and has three locks on his door, a significant example of his

continued on page twelve

Labor Day Weekend Specials

**Pabst & Genny 1/2 kegs
less than \$18**

**Labatt returnables
less than \$4.76**

**BOB DIAMOND'S
900 N. MEADOW**

**NEXT TO
PURITY
ICE
CREAM**

Monday Night Women's Film Series

Every Monday Night

8 p.m. in Crossroads

Starting Sept. 8

GROWING UP FEMALE

Open to the I. C. Community

...JUST CHECKING

If you're new in town, the Tompkins County Trust Company suggests that a checking account in a good local bank is an excellent way to start handling your financial affairs here. At the Trust Company we offer a couple of options. Both kinds of account give you a MONTHLY statement and one of them is bound to be best for you:

REGULAR CHECKING account service charges on personal checking accounts are based on the number of checks and deposits recorded plus a monthly maintenance charge. Earnings against total charges are based on the lowest balance appearing on the statement:

Each check and deposit recorded 7¢ charged
Maintenance per month 50¢ charged
Earnings per \$100 balance 15¢ credited

MINIMUM BALANCE CHECKING This is the account some banks call "Free" checking, but of course it isn't free at all. Your service charges are based on the minimum balance in the account each month. There is no service fee if a balance of \$300 or more is maintained. Service charges are based on the lowest balance in the



account during the monthly statement period.

Monthly Balance	Service Charge
\$300.00 or more	No Charge
\$200.00-\$299.00	\$1
\$100.00-\$199.00	\$2
0-\$99.00	\$3

RAINY DAY CHECKING The Umbrella Account is a checking account (either kind mentioned above) with a line of credit that protects you against overdrafts. The Rainbow Account is a straight write-your-own loan credit account that you tap when you need it by simply writing a Rainbow Check.

Of course, as a full service bank, we offer the whole range of modern banking services including six different savings plans, mortgage, commercial and personal loan-service and Master Charge.

We've been here for 139 years helping the people of this area with up-to-date banking, served up with old fashioned warmth and good humor. Our customers will tell you so.

Come join the Trust Company family of customers. You'll soon discover why we say.

**Good things start
at the Trust Company**



Tompkins County Trust Company

MEMBER FDIC

...Ithaflicks

paranoia. He is also very uneasy with the opposite sex. The non-professional side of Harry Caul is as dull as an old blade.

The working life of Harry is somewhat more exciting and dangerous. His current job is to "tail" two young people for an employer known only as "The Director". In listening to the tapes he has made of one of the couple's conversations, Harry becomes increasingly interested in what they are actually saying -- the cardinal sin for a person in this line of work. The mysterious employer is so desperate for those tapes that Harry is certain he has stumbled onto something big, like a murder plot. This is where "The Conversation" becomes a puzzling mystery film; Harry and you are never really sure of what the recorded couple is involved in until the film's denouement.

Gene Hackman is superb in the role of a man whose profession is virtually his only livelihood; this is much like Hackman's role in the current "Night Moves". Last year, trade speculation had it that Hackman was a cinch to win the Best Actor Oscar for his job of portraying the complex Harry Caul. However, when award time came, he was not even in the running. The reasoning behind this is a mystery in itself, as Hackman delivers one of 1974's best performances.

Director Coppola mixes reality with surreality in the final half hour of the film. The sharp switch from ordinary to extraordinary may confuse more than a few; it's almost as if some super-artistic filmmaker like Antonioni takes over. But hang in there just to see what happens when the tables are turned on Harry; he is placed under observation. "The Conversation" is designed to be both entertaining and thought-provoking, and it certainly succeeds. By all means, see it -- after you do, you just might wonder about exercising your freedom of speech before checking for "bugs".

THIS WEEKEND'S GUIDE:

"The Conversation", Saturday and Sunday at 7 and 9:30 pm; \$.75.

NEXT WEEK'S COMING ATTRACTIONS:

Thurs. and Fri.: James Caan and Marsha Mason in "Cinderella Liberty"

Sat. and Sun.: "Harry and Tonto", featuring Art Carney's Oscar-winning performance.

WICB Returns To Air This Week

WICB-AM is a progressive, commercial rock station under the supervision of program director Scott Lancey. The disc jockeys have plenty of freedom to play what they wish, although a certain amount of emphasis is placed on new album cuts. At least one "Top-40" song is played each hour. Four minutes of news begins at approximately 13 minutes to the hour. Other regular features are the Events Calendar, which tells what is happening on the IC campus; the Music Calendar, designed to notify listeners of groups and special musical events coming to Ithaca; daily "unclassifieds". WICB-AM normally broadcasts weekdays from 6 pm til 2 am, and on weekends from 7 am. - 2 am. On certain days, "Trax", a program which features new albums, is heard from 1-2 am, and Casey

WICB-AM and WICB-FM, the radio stations of Ithaca College, have resumed broadcasting activities for the 1975-76 school year.

The AM station, which transmits via carrier current at 610 on the AM dial and also on cable FM 106, will air programs daily from 7 am to 2 am through Sunday evening. Throughout this period, special remote broadcasts will originate from Egbert Union and the Hill Physical Education Center, the site of Friday and Saturday's registration. WICB-FM will operate on a 24-hour basis, with reports from Egbert Union and Cornell University's Willard Straight Hall interspersed with music and information; the station is at 91.7 on the FM dial.

Kasem's "American Top 40" airs Sundays from 2-5 pm. Reception quality of WICB-AM may vary, as the signal is fed through the college's electrical system.

The college's non-commercial station, WICB-FM, plays much more popular contemporary music than its AM counterpart. A considerable number of "oldies" is also thrown in, but there are also album cuts played on the station. ABC news is broadcast at five minutes to the hour, with local reports at approximately twenty five minutes after the hour. A highlight of WICB-FM's schedule is "Recollections", a four hour request-and-dedication oldies show which is presented Sunday nights from 10 pm. til 2 am; the program is billed as Ithaca's Number One Oldies Show. WICB-FM runs from 6 pm. til 2 am. weekdays and from 7 am. to 2 am. during the weekend. "A.M. Ithaca", a program combining music, news and talk, is aired each weekday morning between 7 and 10 am. Scott Fisher is program director of WICB-FM.

A special freshman orientation program is being conducted this week for incoming freshman and transfer students would like to learn more about WICB, its staff and facilities. Roger Chiochi, general manager of WICB, has announced that orientation hosts and hostesses will be on hand between the hours of 9 am. and 5 pm. today (Thursday), tomorrow and Saturday to conduct tours and answer questions. The studios and offices of WICB-AM and FM are located in the downstairs level of the Dillingham Center.

Happy Hour: Grin And Beer It

Before a future Ithaca College student sets foot on campus, they are usually inundated by people telling them what to expect. The soon-to-be students are told by some that it is a fun time, while others speak to them of comradeship and of lasting friendships that are forged at college. Inevitably, after each spiel, the speakers roll their eyes upward and mutter that they wish they were young again.

During all the hassles that occur during the first week, the freshmen tend to forget all that was told to him; and if he does remember, he usually scoffs at the sage's words. But before he starts to believe that they have lied to him the first Friday rolls

around. Like everywhere else Friday means the end of another week and the start of the weekend, but to the typical IC student (the lush in us all) it has a special meaning. Happy Hour.

Happy Hour is the practice of many local bars offering reduced prices during what is normally off-times. Although the Happy Hours are at various times and days, the most common and most popular is on Fridays between the hours of 3 and 7 in the afternoon.

Happy Hours have become so popular that some bars do a better business during this "off-time" period than they do during their normally thriving times.

When the downtrodden and

depressed freshman walks into Happy Hour, he is usually at the low point of the week. Not knowing anyone, registration, and the start of classes can bring anyone down.

Standing around, for if you get to the bar much after three you can count on not being able to find a seat, and drinking pitchers of beer may not be anyone's idea of having a good time, but after that certain number of sips, things start to look better. By the time a couple of pitchers have been consumed, the freshman's roommate does not seem to be so bitchy and the person next door, who he has spoken a total of four words to, now seems to be fast becoming a good friend.

After a while the freshman forgets what had been bugging him and starts having a good time. By the time seven o'clock rolls around, the freshman, if he is still standing, begins to realize that all those sages who told him how fine their time at Old Ivy was must have only remembered the Happy Hour portion of their college careers.

Those who doubt the popularity of the blessed event should note well the amount of people who never seem to quite make it to Friday dinner.

WELCOME BACK

See
Head's

for your
photo equipment supplies
and information

HEAD'S CAMERA SHOP

CORNER STATE & AURORA STS.
Mon.-Sat. 9-5 272-8090

WELCOME TO ITHACA

FROM

**BOOL'S
FLOWER SHOP**

Come See Our Large Selection

Of Planters

And Decorative Accessories

Bool's
209 N. Aurora St.
272-8410

Student Accounts Welcome



Labor Day Weekend Specials

PEPSI \$2.79 case

12 oz returnable bottles

All Canada Dry cans 99¢ six-pack

**Bob Diemond's
900 N. Meadow**

NEXT TO PURITY ICE CREAM

Cosentino
since 1920

has been servicing the shoe needs of

I.C. students with such famous brands as:

**Frye Boots
Fred Braun**

**Dexter
Bass**

Osaga

Wallabees

Clarks of England

Top-sider moccasins

and many other popular college type styles
too numerous to mention.

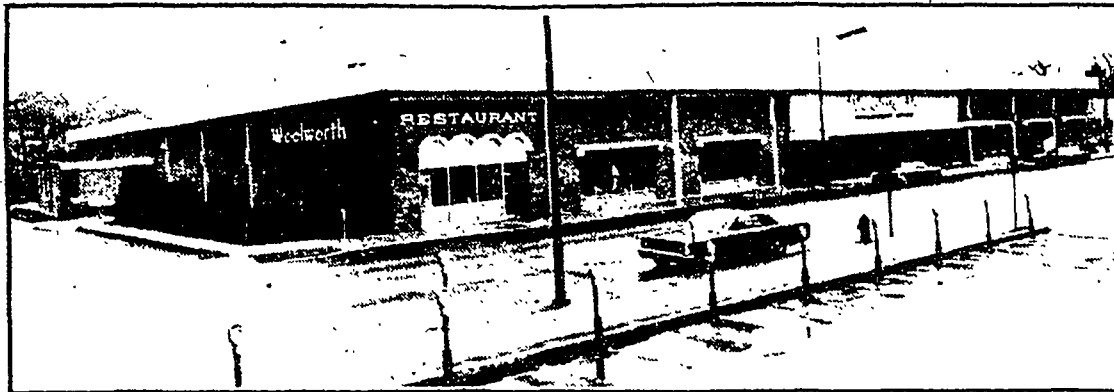
2 Locations

• 130 The Commons
• Community Corners

Woolworth

**115 E. GREEN ST.
DOWNTOWN**

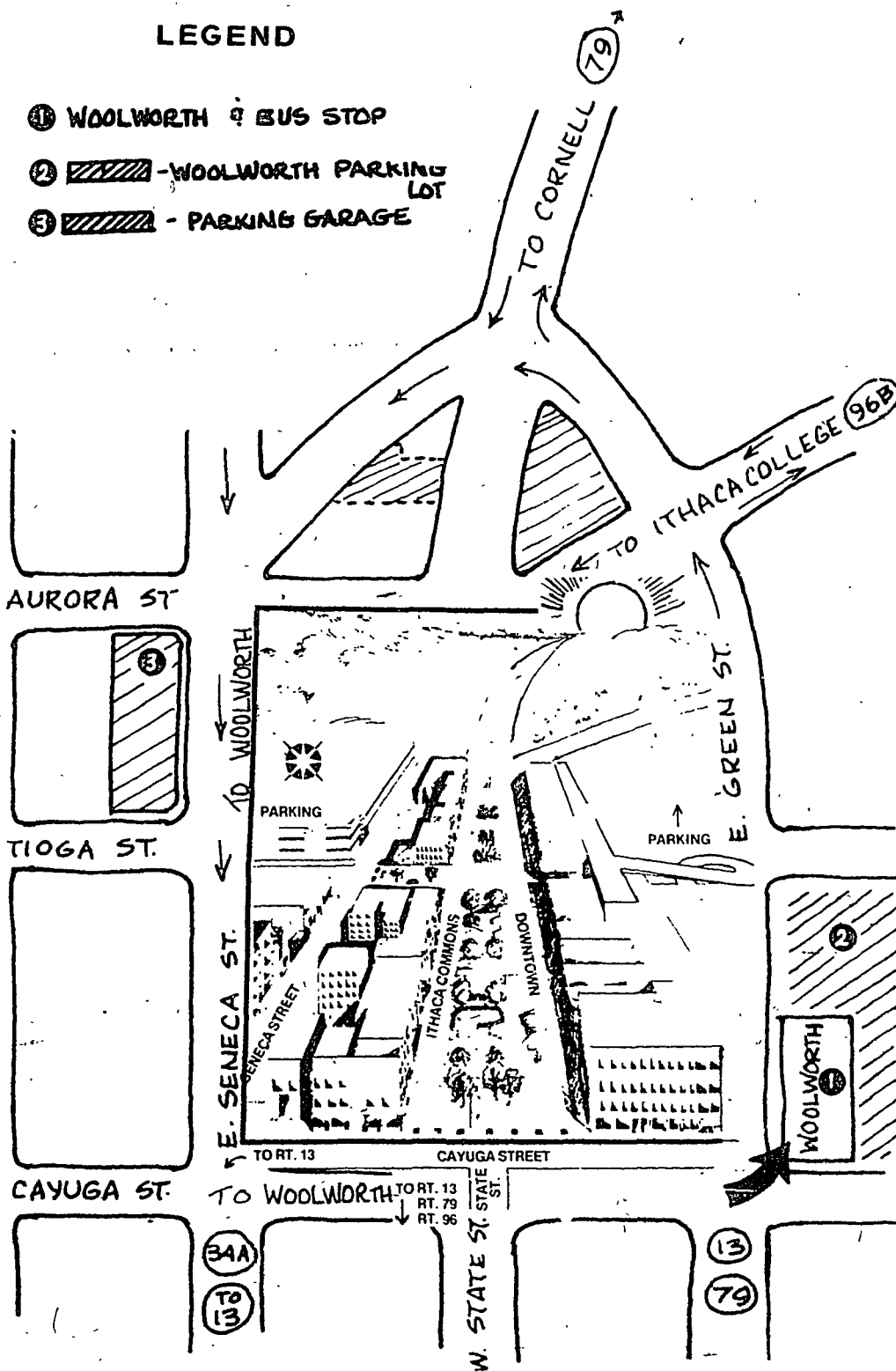
**JUST OFF THE
ITHACA COMMONS**



WELCOME CORNELL AND ITHACA COLLEGE STUDENTS

LEGEND

- ① WOOLWORTH BUS STOP
- ② - WOOLWORTH PARKING LOT
- ③ - PARKING GARAGE



OPEN 7 DAYS A WEEK!

**MON. THRU SAT.
9:30 A.M. TO 9 P.M.
SUNDAYS
12 TO 5**

**WE ARE HEADQUARTERS
FOR ALL YOUR NEEDS!
FULL LINE DEPARTMENTS
FEATURING:**

- APPLIANCES • AUTOMOTIVE
- BOOKS • CANDY
- CAMERAS & FILM
- COSMETICS & COLOGNES
- CURTAINS & DRAPES
- ELECTRONICS
- FASHIONS & FOOTWEAR
- FOR THE ENTIRE FAMILY
- HARDWARES • LAMPS & SHADES
- MUSIC • PETS • PIECE GOODS
- PLANTS & SOIL • RUGS
- SEWING CENTER
- SMOKE SHOP • SPORTING GOODS
- STATIONERY
- TOILETRIES • TOYS
- AND MUCH MORE

**ALL THIS AND A
RESTAURANT TOO!**

WOOLWORTH IS WHERE IT'S AT!

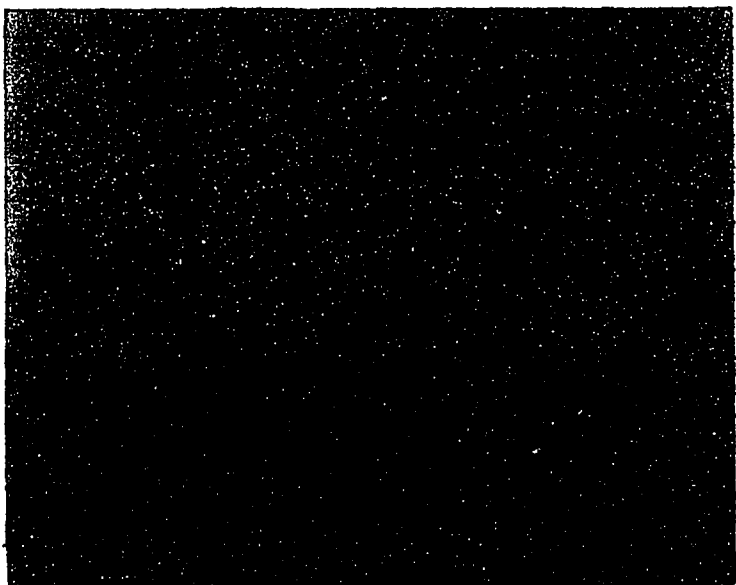
The Football Team! Can They Do It Again...

The contact begins early



photo by Paul Stern

Coach Jim Butterfield working with his linemen.



Strengthening the line



photo by Ian Hanigan

WE WELCOME YOU TO COME TO OUR SPECTACULAR SAVINGS SALE - ENDS MON. SEPT. 1

FROM ITALY
RUFFO

BARDOLINO
or
VALPOLICELLA

1 39
24 oz.

Save 10%
by purchasing
a case

MOUNTAIN PEAK

from CALIFORNIA
BURGUNDY
RHINE
VIN ROSE

2 49
GALLON

IMPORTED FROM ITALY
V. S. LAMBRUSCO

Delightful, mellow,
semi dry Red Wine

ONLY
\$10.99 PER CASE

99¢
24 oz.

We WILL Be Open Labor Day 9-5
Open Monday thru Saturday 9 a.m. to 10 p.m.

YOUR CHOICE!!
NORTHSIDE SELECTION
1972 MOSELBLUMCHEN
or
MAY WINE
from Germany

Mix or Match a case
and save 10%

1 29
23 oz.

1973 La Vieille Ferme
Cotes du Rhone

AN EXCELLENT VALUE
\$21.49 PER CASE

1 99
24 oz.

NEW YORK STATE SPARKLING WINES

MOUNTAIN LAKES

SPARKLING BURGUNDY
CHAMPAGNE
COLD DUCK
PINK

2 49
5th.

From Bordeaux

A SENSATIONAL WINE

1970 Chateau du Mass

Chateau Bottled

Save an additional
10% by the case

ONLY

1 49
24 oz.

Imported From GERMANY
1974

LIEBFRAUMILCH
NORTHSIDE SELECTION

NOW ONLY **99¢**
23 Oz.

NORTHSIDE GIANT DISCOUNT LIQUOR & WINE SUPERMARKET

located across from Westons on the Elmira Road in the Ithaca Shopping Plaza

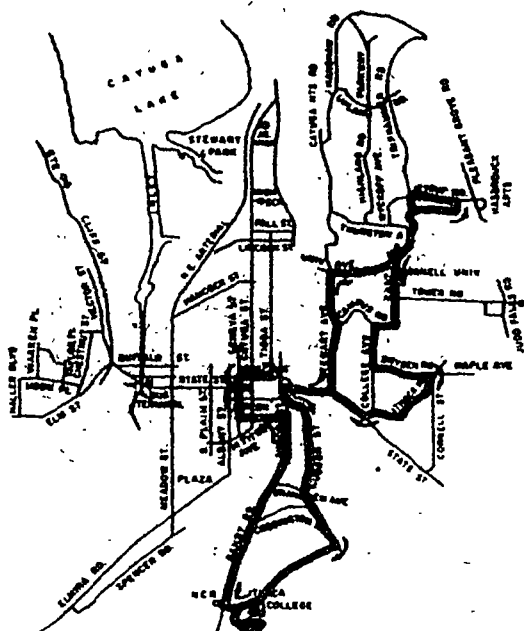
CLASSIFIEDS

A NEW BUSINESS, the Watch Shop, now open at 119 E. Buffalo St., devoting its entire effort to watch and clock repairing. New and antique. 30 years of experience and service.

Private classes in astrology offered by a professional and licensed astrologer in the evenings after 6 pm. A once-a-week session for 12 weeks. Call 272-5512 for information, 10 am to 5 pm.

Driver urgently needed! Work 5:30 am - 12 noon on Thursdays. Super easy work; pays \$22 per week. Call Andy Friedman or Paul Stern at x207.

Furnished apartment to let. 2 bed rooms, living room, kitchen and bathroom. downtown location. Rent \$160 per month. Call Elizabeth, Dep't of Foreign Studies, x3306 or 272-6246, evenings



STEWART AVE. NORTH DÖMS, CORNELL CAMPUS, BRYANT PARK, ITHACA COLLEGE CAMPUS

State & Geneva (East)	6:17 A.M.
Woolworth	6:19
Stewart & University Ave.	6:22
Risley & Balch Döms	6:25
North Döms	6:27
Day Hall	6:31
College Ave.	6:35
Ithaca & Dryden Rds.	6:37
College Ave. & Mitchell St.	6:40
Seneca & Tioga	6:43
State & Cayuga	6:47
State & Aurora (South)	6:50
I. C. Student Union—Arr.	6:55
Lv.	7:05
The Towers	7:08
Danby Road	7:12
State & Geneva (East)	7:17

No 6:17 trip on Saturdays.

Last scheduled trip at 6:17 P.M. Monday thru Thursday and 11:17 P.M. Friday & Saturday.

The city operates several buses running on different routes simultaneously throughout Ithaca, Cornell, the IC campus and local shopping areas. The above map shows the route of bus Number Two, which stops in the rear of Egbert Union at five minutes to the hour. Coupon on bottom right allows bearer to ride this and any city bus for free this weekend only.

20'S CLUB

134 W. STATE/ITHACA
272-8460

If It's A WELCOME You Want,
We Will Give You A Welcome

EVERY DAY

MONDAY - SUNDAY

From 4:00 pm TO 1:00 am

Enjoy Mixed Drinks Specials

WEDNESDAY Night 9:30 TO 1:00

We Have A FREE Band With
NO Cover Charge SEE YOU SOON

MAYERS SMOKE SHOP

foot of aurora st. hill

All Smoker's Supplies
Paperbound Books
Pipe Repairs
Magazines
Newspapers

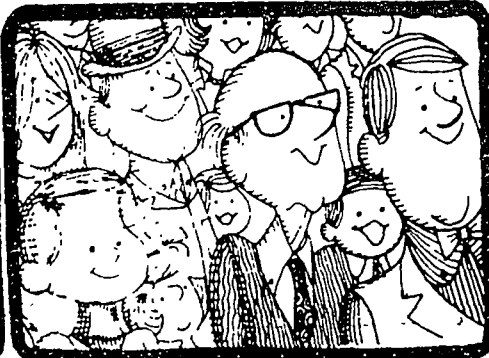
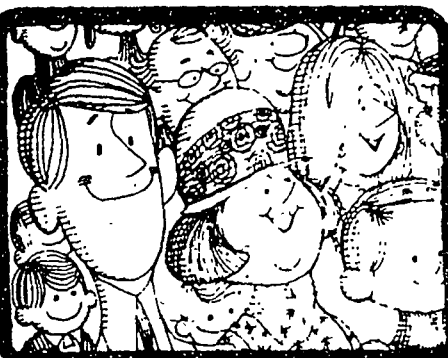
**Mayers
Smoke Shop**

ITHACA COMMONS

STOP

DOWNTOWN

STOP



THE D.I.B.A. PRESENTS:

"EASY RIDER"

◀ "Ride the Free*
City Bus and
do your shopping with us!" ▶

Clip out and use on any city bus.

TO	FROM
FREE ONE WAY BUS TICKET ON ANY CITY BUS Expires 8-30-75	FREE ONE WAY BUS TICKET ON ANY CITY BUS Expires 8-30-75

Offer Good Aug. 28, 29, 30 Only

D.I.B.A.: DOWNTOWN ITHACA
BUSINESS ASSOCIATION

The 30's & 40's are back!

NOSTALGIA FILM AFTER-DINNER NIGHTLY

THE BEST FROM HOLLYWOOD

PROGRAM AND TIME INFORMATION
AVAILABLE UPON REQUEST

RING 272-6484



*"Come Wiz Me To
TURBACK'S"*

Elmira Road, Ithaca, N.Y.

RESERVATIONS 272-6484

FREE LIMOUSINE SERVICE
AVAILABLE UPON REQUEST



**PRIME RIBS • STEAKS
LOBSTERS • CRÊPES**

**BLUE PLATE
SPECIALS**

A Unique and Exciting
Dining Experience

